



“I suggested my girlfriend use Neutrogena because it works for me.”

“Your soap is pretty expensive, but it’s worth it. My complexion was really a mess a few months ago. I had tried a whole lot of stuff — ointments, soaps and some lotions my Mother brought home — but none of them seemed to do anything and they were a pain to use. A lot of the stuff smelled like a hospital or showed on my face and some of it even made my skin itch. Washing with it feels good and I like my face really feeling clean after I use it. My doctor recommended Neutrogena and I’m still with it. And I suggested my girlfriend use Neutrogena because it works for me. I have practically no blemish problems now. My girl and I think your soap is great!”

Steve Gabler
Los Angeles, California

There’s a clear amber bar that knows a lot about getting rid of pimples. It’s called Neutrogena. Neutrogena works differently than most things around because it’s made differently. It feels different, too — as our friend above mentions. There’s nothing in it to disturb your skin. No harsh medication, no drying detergents, no artificial this and that. Nothing to irritate your face and cause new problems while you’re clearing up the old ones. A very trustworthy soap, Neutrogena. Just give it a little time and it will give you the complexion you want. Neutrogena costs a dollar, but you can try it for a dime.

Enclosed is 10¢ to cover the cost of mailing and handling. Please send me a trial size bar of Neutrogena.



Name _____
Address _____
City _____ State _____ Zip _____

Neutrogena Dept. S-6, Box 1660, Santa Monica, Calif. 90406

a network of forty-odd private houses, some for men, some for women, each with its own house-mother. The largest house holds 127 guests, the smallest just eight. Rooms are the size of a good bedroom at home; they’re simply furnished but spacious. Lounges and dining facilities are in a main building. Hartnett Hall does have neighborhood problems: it’s close to Washington’s hippiesville.

Prospective Washingtonians might consider whether they rate efficiency over warmth of atmosphere. About fifteen minutes from downtown is a complex called McLean Gardens whose numerous buildings accommodate (separately) some 750 women and 450 men from eighteen to eighty. The place has the presanitized look of a great big Hot Shoppe, and indeed, Hot Shoppes run the resident cafeteria. In all, it’s as dependable as a Stouffer’s frozen dinner, and about as exciting.

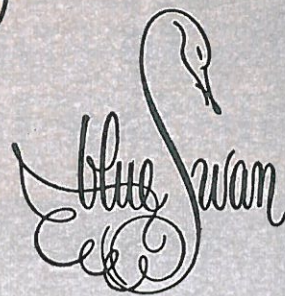
By contrast, there’s Bancroft Hall, in the Connecticut Avenue shopping district. It embraces two old houses in which boys and girls from all over the world live adjacent to one another in fraternal, kibbutz-like bliss, despite the seedy surroundings: dark green halls; shabby, down-at-the-heel furniture; erratic heat and hundred-year-old plumbing with a mind of its own. “Bring your sense of humor,” says the owner, a lively young mother of six who takes a personal interest in her guests’ job-hunting and study problems. Meals are cook-your-own in a dilapidated but cozy kitchen. Bancroft Hall will be fun for you if you loved hosteling in Europe; McLean Gardens is its opposite number. Washington also has a well-kept and cheerful Evangeline.

In Chicago, the two Eleanor Clubs are equivalent to New York’s Barbizon. Eleanor Lodge, near Lincoln Park, resembles one of the pleasanter eastern college dormitories. The Parkway Eleanor is in Chicago’s poshest section, the Near North Side. It has a handsome living room with a fireplace, a lively dining room with outdoor patio, and recreational facilities ranging from billiard table to bicycle rental; but the rooms, though compactly fitted out, are “like the *Laugh-In* joke where the man opens one door to find another one.” The Eleanors have curfews and require you to sign in and out.

There’s a free-and-easy atmosphere at the Lincoln Park Girls Club. Its Victorian red-brick building has spacious rooms and immense old baths, rather nondescript furnishing and a large kitchen on each floor for the residents’ use (no meals are served). Says a nineteen-year-old telephone company supervisor, “The kids who move here aren’t coming to stay—but once you live here, you’re bound to come back.” The LPCC is inexpensive.

The Augustana Central Home draws many small-town girls and foreign students; it’s the coziest of all, with birthday tables and holiday dinners. The girls here seem less sophisticated, more sheltered, nicely naïve.

The famous Studio Club in Hollywood is the only Y in the country with prestige. Its alumnae include Kim Novak, Marilyn Monroe, Dorothy Malone and Ewa Aulin. The stucco building is crumbling but neatly kept and charming; (continued on page 163)



The original...
Garter Panty with the guaranteed lifetime waistband!

Suspants.



Available in five easy-care fabrics: Combed Cotton, Acetate, Nylon, Lace Lycra, Power Net Lycra. White and colors.

From 2.00 to 3.50

Also makers of...

frillikins The first “Pukker” Garter Panty!

In Combed Cotton & Lastex, Banlon & Lastex. White and colors. 1.25 to 2.50



minikins The first “Mini”!

Contoured cut briefs — Elastic & Band Leg. Combed Cotton, Nylon, Acetate. White and colors. 85¢ to 1.25



Look for the Blue Swan label. Accept no substitute for the original!

For name of nearest store write:

BLUE SWAN
180 Madison Avenue
New York, N. Y. 10016